

# Pike Profile

## Brother Lowell A. (Skip) Connor

Lowell Connor is responsible for public relations business development and client service in the Richmond offices of Charles Ryan Associates.

Lowell has had broad experiences, having joined AT&T to work in public relations, marketing communications and employee information in the 1970s. His assignments took him to Cincinnati, Washington, D.C., Charleston, WV, and Richmond. At the breakup of the Bell System in 1984, he became the primary spokesperson and director of public relations for AT&T in Virginia and West Virginia. For several years, he also had responsibility for consumer marketing public relations for Maryland, eastern Pennsylvania and the Hispanic/Asian markets in D.C.

During his career with AT&T, Lowell managed the external affairs of many crisis situations including the closing of two major manufacturing facilities, five operator service centers, many company downsizings and EPA and OSHA issues. He also worked closely with Virginia state government to manage the external communications with the opening of AT&T's customer service center for the deaf and hearing-impaired in Norton, VA.

Lowell has served on numerous boards in Richmond and Charleston, including the Science Museum of Virginia Foundation, Richmond Forum, Prevent Blindness Virginia, and the Richmond Renaissance Corporation's education committee. He chaired the customer service committee of the Virginia Telephone Industry Association and was a national advisor to the National Institute of Chemical Studies (NICS). Today, Brother Connor continues to serve on several committees of the American Cancer Society and is on the Board of Advisors to the School of Journalism of West Virginia University.

Lowell is a 1964 graduate of WVU's School of Journalism. He received his Master of Arts degree in communications from Brigham Young University and completed doctoral studies in speech, journalism, and statistics at the University of Missouri.